

Woodstock facts

Summer 2010



WOODSTOCK
ECONOMIC DEVELOPMENT

The Balance is in Your Favour

Commercial Overview (2010 Estimates)

Income: Total Income	\$ 1,136,994,497
Per Capita	\$ 30,165
Avg. Household Income	\$ 72,048
Market: Retail Sales	\$ 705,200,162
Per Capita	\$ 18,736
Retail Sales per Household	\$ 44,750

Source: FP Markets - Canadian Demographics 2010

Average Household Expenditures (2010 Estimates)

Food	\$ 7,764	11.1%
Shelter	\$ 13,833	19.8%
Clothing	\$ 2,906	4.2%
Transportation	\$ 9,174	13.2%
Health & Personal Care	\$ 2,789	4.0%
Recreation Reading & Education	\$ 5,332	7.6%
Taxes & Securities	\$ 17,540	25.2%
Other	\$ 10,395	14.9%

Total Expenditures \$ 69,733 100.0%

Source: FP Markets - Canadian Demographics 2010

2010 Tax Rates:

Residential	0.01642173	Taxes are calculated by multiplying the assessed value by the appropriate tax rate
Multi-Residential	0.04080214	
Commercial	0.04546148	
Industrial	0.06135085	
Large Industrial	0.06135085	

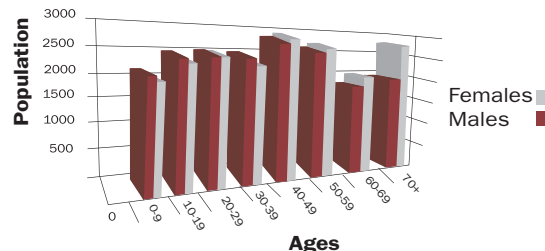
Source: City Of Woodstock

Housing Stock (2010 Estimates)

Single - Detached House	9,056
Semi - Detached House	1,433
Apartment Buildings, > 5 storeys	1,188
Apartment Buildings, < 5 storeys	1,936
Row Houses/Duplex	1,749

Source: FP Markets - Canadian Demographics 2010

Woodstock Population (2010 Estimates)



Source: FP Markets - Canadian Demographics 2010

Demographics

Education Levels (2010 Estimates)

Total population 25 years and over	25,520
No certificate, diploma or degree	6,389
High school certificate or equivalent	7,832
College or non-university certificate or diploma	5,081
University Certificate, diploma or degree	3,490

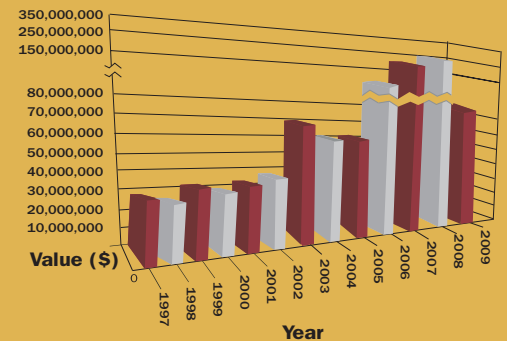
Family Characteristics (2010 Estimates)

Families in private households	10,998
Couple families	9,127
Lone-parent families	1,861
Avg. no. persons per family	2.9
Avg. no. of children at home	1.1

Population & Household Forecast (2001-2031)

Year	2001	2011	2021	2031
Population	33,000	39,500	46,900	52,800
Households	13,200	15,500	19,000	21,800

Total Value of Building Permits



Proximity to Major Centres

Distance from Woodstock to: (Miles/Kilometers)

East		West	
Cambridge . . .	30/50	London	29/48
Hamilton	46/74	Port Huron . . .	106/170
Toronto	88/141	Detroit	158/253
Buffalo	96/154		

Office of the Development Commissioner, City of Woodstock

500 Dundas Street, P.O. Box 1539, Woodstock, Ontario, Canada N4S 0A7
t. 519.539.1291 f. 519.539.3275 e: info@city.woodstock.on.ca w: www.WoodstockNow.com

Information has been provided by Statistics Canada 1991, 1996, 2001, 2006 Census, the Oxford County Department of Community and Strategic Planning, and FP Markets - Canadian Demographics 2010.

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Population

Woodstock Population

1991	30,075
1996	32,253
2001	33,061
2006	35,480

Oxford County Population

1991	92,890
1996	97,142
2001	99,270
2006	102,756

Number of Households

1991	11,545
1996	12,649
2001	13,743
2006	14,960

Number of Households

1991	33,150
1996	35,735
2001	38,555
2006	40,625

Latitude

- 43° 7 minutes, 47 seconds north

Population within 60 minutes of Woodstock

- 1,800,000

Longitude

- 80° 45 minutes, 23 seconds west

Population within 30 minutes of Woodstock

- 800,000 +

Transportation Network

- On Highway #401 (4 exits)
- On Highway #403
- On County Road #59 – formerly Highway #59
- On County Road #2 – formerly Highway #2
- 56 kilometers to Highway 401/402 interchange
- London Airport (25 miles/40 kms)
- Pearson International Airport (80 miles/128 kms)
- Detroit International Airport (160 miles/255 kms)
- Hamilton Harbour (50 miles/80 kms)
- Toronto Harbour (90 miles/144 kms)
- Canadian National Railway – main line
- Canadian Pacific Railway – main line

Utilities

Electrical Capacity

- System Capacity: 112MVA
- Supply Voltage to City: 27,600 volts

Water Pumping Capacity

- System Capacity: 13.8 million gallons/day
- Average Consumption: 5.02 million gallons/day

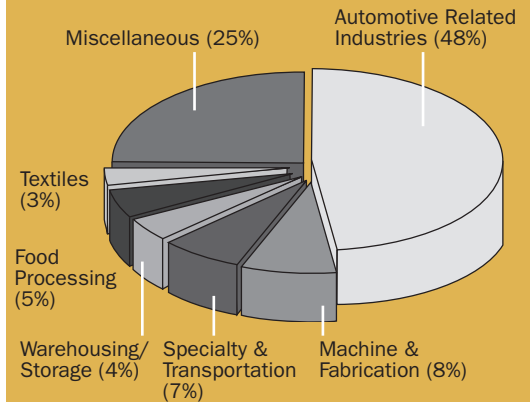
Sanitary Sewer Capacity

- System Capacity: 6.6 million gallons/day
- Present Usage: 6.1 million gallons/day

Natural Gas

- Most streets are piped
- BTU Rating: 1,000 BTU/ft³

Industrial Profile



Industrial Base

Woodstock has 144 industries with approximately 6,226 employees.

Major sectors include:

- Automotive Related Industries – 2,988 employees (48%)
- Miscellaneous – 1,558 employees (25%)
- Machine & Fabrication – 523 employees (8%)
- Specialty & Transportation Equipment – 412 employees (7%)
- Food Processing – 323 employees (5%)
- Warehousing/Storage – 223 employees (4%)
- Textiles – 199 employees (3%)

2009 Economic Indicators

Value of Industrial Permits: \$6,732,930

Number of Housing Starts:

- Single family – 163 units
- Semi-detached – 2 units
- Apartments – 45 units
- Row housing – 12 units

Industrial Expansions: 4

New Industrial Buildings: 4

Industrial Square Footage Added: 50,846

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